

## Green Fee Project Scoring Rubric

<u>AREA</u>	<u>SCORES</u>			
	3	2	1	0
<b>6 Core Sustainability Action Areas and EvCC Sustainability Mission/EvCC Strategic Plan</b>	-Impacts many of the 6 core action areas -Strong and specific links to EvCC Sustainability Mission and EvCC's Strategic Plan	-Impacts more than one of the 6 core action areas -General links to EvCC Sustainability Mission and EvCC's Strategic Plan	-Impacts one of the 6 core action areas -Vague links to EvCC Sustainability Mission and EvCC's Strategic Plan	-Does not impact any of the 6 core action areas -No links to EvCC Sustainability Mission and EvCC's Strategic Plan
<b>Student Engagement and Leadership</b>	-Provides substantial and lasting leadership, tangible skill building, and/or volunteer opportunities to multiple groups of students	-Provides substantial and lasting leadership, skill building and/or volunteer opportunities to specific group of students	-Provides limited and temporary opportunities for student leadership, skill building and/or volunteerism to students	-Provides very few/no and fleeting opportunities for student leadership, skill building and/or volunteerism to very few students
<b>Outreach and Education</b>	-Reaches wide variety of people/groups including but not limited to EvCC students, EvCC faculty/staff and Everett community members -Large, well-articulated educational impact -High visibility	-Reaches broad EvCC campus community (students, faculty/staff) -Moderate educational impact -Moderate visibility	-Reaches only EvCC students -Limited educational impact -Low visibility	-Reaches extremely limited and specific student population -No plan for educational component -No visibility
<b>Budget and Funding</b>	-Budget is comprehensive and balanced -Specific/extensive plans for outside funding and/or significant outside funding already secured	-Budget balances but questions remain -General plans for obtaining some obtaining outside funding and/or some outside funding already secured	-Budget lacks clarity -Vague plan to involve outside sources planned	-Budget is unclear and unbalanced -No outside sources of funding planned

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	<b>3</b>	<b>2</b>	<b>1</b>	<b>0</b>
<b>Environmental Benefit</b>	-Significant and specific -Extensive data to support claim -Demonstrates effective and specific conservation of resources	-Moderate and/or general benefits -Some data to support claim -General plan for conservation of resources	-Minimal and/or abstract -Minimal data to support claim -Vague plan for conservation of resources	-No clear benefit -No data to support claim -No plan for conservation of resources
<b>Social Benefit</b>	-Supports several aspects of social justice, diversity and inclusion -Significant and specific	-Supports some aspects of social justice, diversity, and inclusion	-Potential to support aspects of social justice, diversity and inclusion but no clear connections made	-No clear benefit
<b>Economic Benefit</b>	-Significant benefit relative to cost -Specific plan to meet ongoing costs externally - High SROI projected when applicable	-Moderate benefit/low cost -General plan to meet ongoing costs externally	-Moderate benefit/high cost -Vague plan to meet ongoing costs externally	-No clear benefit and/or -No plan to meet any ongoing costs
<b>Feasibility</b>	-Approval from all relevant departments/stakeholders obtained -Ready to begin immediately	-Approval from all relevant departments/stakeholders obtained -Requires minimal development prior to beginning	-Lacks approval from relevant departments/stakeholders -Requires extensive development prior to beginning	-Lacks approval from relevant departments/stakeholders -Not feasible at this point
<b>Promotion</b>	-Comprehensive, creative, and clear promotional plan	-General plan for several promotional activities	-Vague promotional plan	-No promotional plan
<b>Impact Analytics</b>	-Clear and comprehensive data tracking plan	-General data tracking plan	-Data tracking plan has yet to be developed	-Not planning on tracking data