

Strategic Planning Community Engagement Event Update:

Student Success

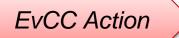
October 30, 2018



We will provide guidance and support to improve each student's capacity for college completion, job readiness, and career success

Community Suggestion

- Provide system-wide/ centralized navigation and support database
- Re-engineer Advising Process



- Student Data and Advising Portal
- Hobsons Starfish Enterprise Success
 Platform
- New Orientation process
- Pathway Advising Teams
- 5 Dimensions of Equity Applied
- Mandatory College 101





We will provide guidance and support to improve each student's capacity for college completion, job readiness, and career success

 Students clearly understand choices/ opportunities, including potential

career path





- Guided Pathways
- Program and
 Transfer Advising
- Increased partnerships with universities





We will provide guidance and support to improve each student's capacity for college completion, job readiness, and career success

Community Suggestion

 Improve access to everyone, acknowledging and embracing their differences/ cultures and providing them with resources they need





- MESA program for underrepresented students pursuing STEM-based degrees
- NASA Summer Bridge Program
- S-STEM scholarship program
- C-CAMPIS (Child Care Access Means Parents in Schools)
- Two TRiO programs
- Student LIFE



We will provide guidance and support to improve each student's capacity for college completion, job readiness, and career success

Community Suggestion

 Expand employment assistance and internship services to include internship coordinator

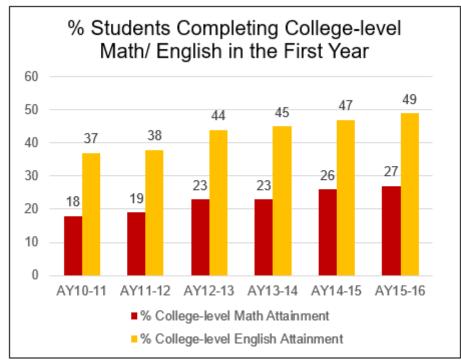




- Employment Solutions at AMTEC
- Job Center
- Employment and Internship Solutions Manager



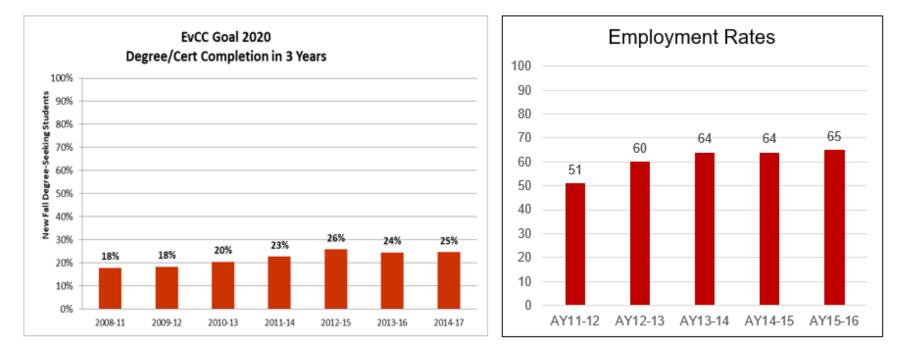
We measure our success by each student's achievement of educational, personal, and professional goals



% Students completing Math and English in the first year have increased



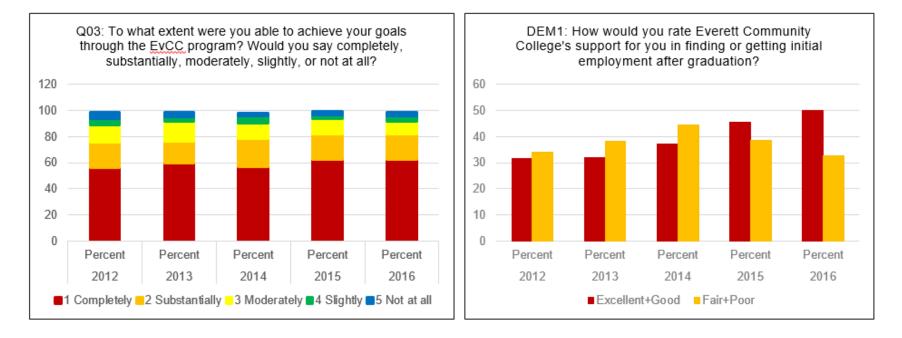
We measure our success by each student's achievement of educational, personal, and professional goals



Measuring past, present, and future goals



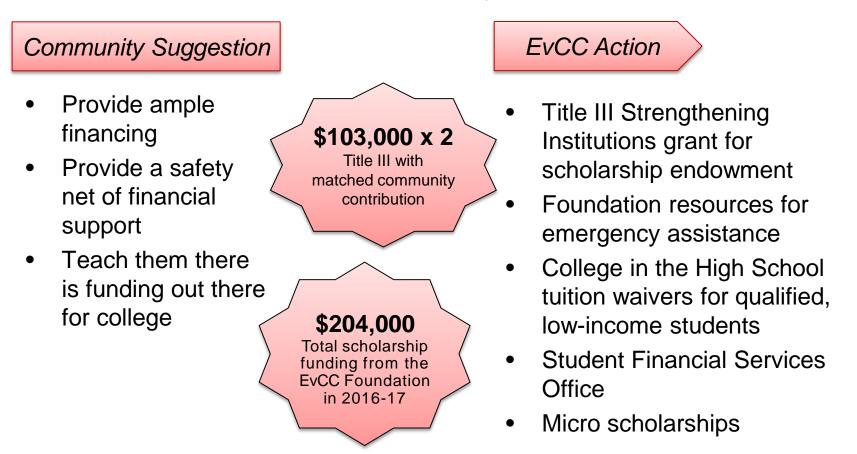
We measure our success by each student's achievement of educational, personal, and professional goals



Students surveyed feel they are completing their goals, and feel more supported by the college over the last 3 years. (Leaver's Survey)



We provide open access to affordable education to all members of our community





We provide open access to affordable education to all members of our community

Community Suggestion

- Work to drive cost of education down
- Embrace Open
 Source Curriculum



• OER (to what degree?)

"Open Educational Resources (OERs) are any type of educational materials that are in the public domain or introduced with an open license. The nature of these open materials means that anyone can legally and freely copy, use, adapt and re-share them." (UNESCO).



We provide open access to affordable education to all members of our community

Community Suggestion

 Ensure future success for all students, while recognizing and valuing different cultures and backgrounds





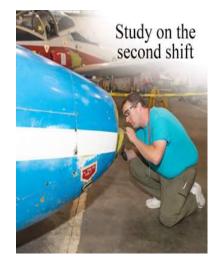
- Basic Skills/ ESL transformed into Transitional Studies
- TS students choosing Pathways
- PROPELS peer mentoring
- BRIDGES Center



We provide open access to affordable education to all members of our community

Community Suggestion

 Provide flexibility of schedule to access education when it fits student's schedule





- Aviation Maintenance Technician School second shift classes
- Expanded online/hybrid offerings
- Expanded East County and North County offerings
- Implemented compressed and late start courses



Strategic Planning Community Engagement Event Update:

Innovation and Leadership

Tammy Frankland, Ph.D Executive Vice President of Instruction and Student Services Peg Balachowski, M.S. Associate Dean of Teaching and Learning

October 30, 2018



We infuse innovative learning and state-of-the-art pedagogy – such as an emphasis on critical thinking and collaborative learning – into all course offerings

Community Suggestion

 Professional development available for faculty and staff

inspire **teach** CHANGE

- Collaborative learning opportunities available for all faculty through Center for Transformative Teaching
- Screening Committee implicit bias training
- Green Dot training



We infuse innovative learning and state-of-the-art pedagogy – such as an emphasis on critical thinking and collaborative learning – into all course offerings

Community Suggestion

 More culturally relevant educational experiences reflecting diverse perspectives

EvCC Action

 Faculty communities of practice developing inclusive pedagogy



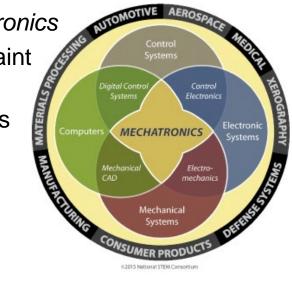


Our infrastructure supports innovative instruction, prepares students for technologies of the future, and links education and training to high demand career paths

Community Suggestion

- Evaluate curriculum to meet needs of workforce.
- Promote industry diversity- offer new industry programs.
- Be responsive to employers' needs.

- AMTEC
 - Expansion
 - Mechatronics
- Industrial Paint Booth
- STEM Fields





Our infrastructure supports innovative instruction, prepares students for technologies of the future, and links education and training to high demand career paths

Community Suggestion

 Embrace current technology in the classroom



- iPads for students in Cosmetology
- Nursing program sim lab expansion
- Use of interactive mobile technology in classrooms



We anticipate and respond boldly to opportunities and challenges, and innovate to stay ahead in a competitive environment

Community Suggestion

- Collaborate with industry partners
- Be responsive to employers' needs
- Connect business and students





- Revitalized industry advisory boards for professional technical programs
- Advanced Avionics program
- Revamped Aviation program



We anticipate and respond boldly to opportunities and challenges, and innovate to stay ahead in a competitive environment

Community Suggestion

- Cross the language barrier
- Set expectation and accountability for equity and inclusion



- EvCC attempts to reduce language barriers for students and staff
- Spanish Cosmetology and GED programs
- College print materials in Spanish
- 5 Dimensions of Equity model collaboratively developed and applied throughout the campus and community



We practice evidence-based decision-making throughout the college

Community Suggestion

 Teach and assess contextualized problem solving skills

- Life Sciences
- Math
- IBEST





We practice evidence-based decision-making throughout the college





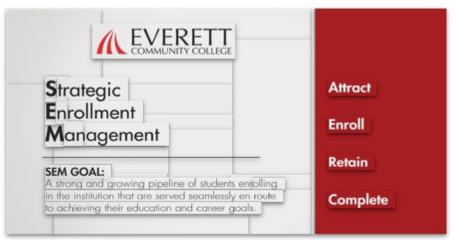


Community Suggestion

 Target services to documented student goals, dreams, and vision for the future



- Achieving the Dream
- Guided Pathways
- Strategic Enrollment Management





Strategic Planning Community Engagement Event Update:

Community Connections and Partnerships

October 30, 2018



We listen and respond to community needs

Community Suggestions

- Engage with community to support diversity, leading to positive, sustainable change
- Teach parent/ family how to get involved or how to support students

EvCC Actions

- Educating the Whole Child Conference
- Parent Leadership Training Institute



Educating the Whole Child

A EVERETT EverettCC.edu/EtWC

August 21, 2018 | 8 a.m. - 4:30 p.m. | Everett CC. This conference provides K-20 educators with educational tools and knowledge to support the unique needs of students from indigenous communities.



We listen and respond to community needs

Community Suggestions

- Engage with community to support diversity, leading to positive, sustainable change
- Engage community groups

 listen to needs, not tell them what college will do

- Community events
- Casino Road Project



Latino Leadership Institute at EvCC, 2015



We listen and respond to community needs

Community Suggestion

• Offer information in many languages



- Print materials offered in multiple languages
- Increased multi-lingual staff
- Interpretation provided

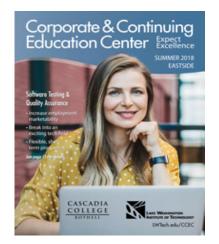




We listen and respond to community needs

Community Suggestions

- Get students in touch with internships
- Be responsive to employers' needs
- Connect business
 with students



- Improved and expanded internship program
- New programs in Mechatronics, Avionics, Industrial Painting
- Business curriculum revised to offer industry certifications
- CCEC-Eastside





We build trust and accountability with our local, regional, and global communities through frequent and effective communication

Community Suggestions

- Use internet tools
- College takes initiatives on behalf of community partnership; increases relationships, including communities without access to higher education.



EvCC Actions

Share information via:

- EvCC's website
- Social media
- Press releases
- Print materials
- Video

- Community meetings
- Digital signage
- Advertisements
- Marketing

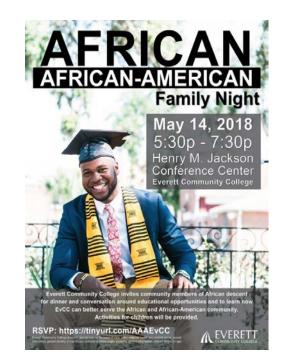




We build trust and accountability with our local, regional, and global communities through frequent and effective communication

Community Suggestions

- Increase communication between school and parents
- Have a family night
- Increase community partnerships, including communities without access to higher education



- Trojan Night open house family events
- African/ African-American Family Night
- "Nochecitas" and "Noche Entre Familia" family events in Spanish



We build trust and accountability with our local, regional, and global communities through frequent and effective communication

Community Suggestions

- Collaborate with industry partners
- Be responsive to employers' needs
- Connect business and students



- Job fairs, online job posting board on the College website, and internship opportunities
- Employment Solutions
- Revitalized Advisory Boards





We build trust and accountability with our local, regional, and global communities through frequent and effective communication

Community Suggestions

- Collaborate with industry partners
- Be responsive to employers' needs
- Connect business and students



- Delta Airline Partnership
- Partnership with Boeing AerosPACE program
- Aviation Maintenance Technology expansion with new Advanced Avionics program
- Strategic partners serve on Advisory Boards and donate training equipment and supplies



We actively develop strategic networks and partnerships to advance institutional innovation, strengthen student learning, and drive workforce and economic vitality for our region

Community Suggestions

- Collaborate with industry partners
- Be responsive to employers' needs
- Connect business and students



- Development and expansion of AMTEC
- Top performing Center of Excellence





We actively develop strategic networks and partnerships to advance institutional innovation, strengthen student learning, and drive workforce and economic vitality for our region

Community Suggestions

- Create partnership around entrepreneurial or innovative ventures
- Connect classroom with community, experiential learning



- The Lab@Everett incubator space
- Ongoing State of Possession Sound research with ORCA (Ocean Research College Academy)
- Partnership with Crown Bees in Woodinville to care for 35 bee huts across campus



We collaborate with K-20 Partners to create seamless educational pathways for our students

Community Suggestions

- Increase transfer success
- Collaborate with K-12 to recruit students
- Increase outreach to surrounding communities
- Offer more communication in other languages



- Leader in transfer outcomes
- Strategic outreach plan
 - Trojan Night
 - FAFSA completion
 - Career coach in high school
 - Spanish information and outreach



We collaborate with K-20 Partners to create seamless educational pathways for our students

Community Suggestions

- Create robust bridges from K-12 through graduate school
- Partner with high schools

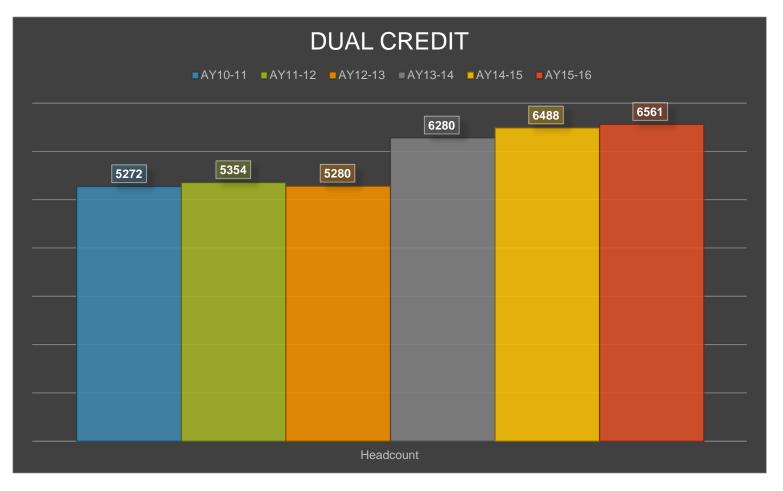




- Students of Color Career Conference
- Dual credit:
 - Running Start
 - ORCA
 - College in the High School
 - Youth
 Re-Engagement
 (U3)
 - CTE Dual Credit



We collaborate with K-20 Partners to create seamless educational pathways for our students



Students in dual credit programs has increased since 2010.



We collaborate with K-20 Partners to create seamless educational pathways for our students

Community Suggestions

 Higher education institutions collaborate regionally









- Collaborate with WSU Everett, UW (Seattle and Bothell), WWU, and CWU
- Diversifying Pathways in Healthcare and Teaching collaboration (UWB and WWU)
- Develop transfer pathways with WSU Everett in Engineering, Journalism, and others
- Housing in Cedar Hall and Mountain View available for WWU students at University Center



Community Connections and Partnerships

We enrich our communities and the quality of community life

Community Suggestion

 Educators involved more in outside associations, including partnerships

EvCC Action

 College leadership participates in community, regional, and national organizations.





Community Connections and Partnerships

We enrich our communities and the quality of community life

Community Suggestion

• Engage with community to support diversity, leading to positive, sustainable change



- Russell Day Gallery
- Nippon Business Institute Japanese Garden and Tea Room
- Community forum on fake news, bias, and finding real information
- Community forum on immigration rights to educate undocumented families



Community Connections and Partnerships

We enrich our communities and the quality of community life

Community Suggestion

 More capacity and accessibility in East County



- Increased capacity of East County Campus in Monroe
- Expanded Students Services and Student LIFE
- Introduced Spanish GED program
- Introduced Cosmetology in Spanish and English
- CCEC Eastside partnered with Lake Washington Tech and Cascadia



Strategic Planning Community Engagement Event Update:

Cultural Pluralism and Global Readiness

October 30, 2018



Cultural Pluralism and Global Readiness We develop cultural competencies in faculty, staff and students

5 Dimensions of Equity

- Equitable Aspiration
- Equitable Access
- Equitable Achievement
- Equitable Economic Progress
- Equitable Engagement



We develop cultural competencies in faculty, staff, and students

Community Suggestion

- Need VP of Diversity and
 Inclusion
- Provide professional development on cultural awareness/ competency for employees
- Embrace other cultures



Home » Administration » Equity and Social Justice Division » Equity and Social Justice Division

Equity and Social Justice Division

Mission Statement

We are committed to promoting an inclusive, equitable and safe campus climate, with a focus on the elimination of gaps in aspiration, access, achievement, engagement and economic progress for underserved and underrepresented populations. Social justice guides the Division in upholding Everett Community College's Vision, Mission and Institutional Strategic Plan[®].

- Chief Diversity and Equity Officer, Maria Peña
- Equity and Social Justice Division
- Training
 - Introduction to 5 Dimensions of Equity
 - Building an Equity Mindset
 - Undoing Institutional Racism
 - Integrating the 5 Dimensions of Equity in the Classroom
 - Implicit Bias Training
 - Classroom Scenarios and BIT
 - Cultures Connecting training
 - Green Dot Training 1,2 & 3
 - Title IX
 - Safe Zone Training



Executive Assistant Diversity and Equity Off

> Yo hablo ESPAÑOL

Cultural Pluralism and Global Readiness

We develop cultural competencies in faculty, staff, and students

Community Suggestion

- Increase staff of color recruit, train, and retain
- Hire more multilanguage staff

- Equity in Hiring: Recruiting Steps
- FSOCC cohorts
- EPS and EvCC staff of color dinners
- Social Justice Leadership Institute
- Affinity Groups





We develop cultural competencies in faculty, staff, and students

Community Suggestion

- Provide peer mentoring
- Provide more life coaches/ mentorships



- Faculty of Color Mentoring Statewide
- Cosmetology Mentorship Assignment
- Annual Mentoring Conference
- PROPELS (Peers Reaching Out to Promote Education and Learning Success) Student Coaches





We develop cultural competencies in faculty, staff, and students

Community Suggestion

 Provide education about and exposure to other groups/cultures



- For students
 - Students of Color Conference
 - Ethnic/Gender/LGBTQA
 Student Clubs
 - Community Organizing
 Workshop: RISE Conference
- For staff
 - Educating the Whole Child Conference
 - Undoing Institutionalized Racism
- For the community
 - Students of Color Career Conference
 - Multicultural campus events





We integrate global/cultural connections and awareness into our curriculum and programs

Community Suggestion

- The diversity credit should be expanded to more classes/ learning experiences
- Curriculum is more diverse and culturally relevant; it reflects diverse perspectives beyond just race

- Students required to complete diversitydesignated course
- Communities of
 Practice
- Inclusive Pedagogy
- New Core Learning Outcomes







We develop a pervasive campus culture of respect, advocacy, and engagement for all

Community Suggestion



- Create an environment where students feel culturally embraced and empowered to have a voice in our school and community
- Offer information in many languages

- Top Priority
 BOT and President
- 5 Dimensions of Equity
- 10 Point Equity Framework
- Materials
 - Recruitment: In Spanish, Russian and Vietnamese in process
 - Information for undocumented students: in Spanish and Russian





We embrace smaller groups within our campus community and support their unique cultural identities, values, and practices

Community Suggestion

- Increase access to all students
- Embrace differences and cultures
- Provide necessary resources



- Positions
 - Bilingual career and completion coach
 - Bilingual digital marketing specialist
- Programming
 - Youth Development Program
 - Spanish GED
 - Saint Mary Magdalen
 - Volunteer Literacy Program
 - Accelerated Academic English Language Acquisition workshops
 - Tutoring for IELP students



We embrace smaller groups within our campus community and support their unique cultural identities, values, and practices

Community Suggestion

- Campus physically/ culturally/ academically represents student body
- Respect each other's culture, religion → make people feel valued!





- Places on campus that represent unique student identities:
 - Veteran's Resource Center and Lounge
 - Quiet Reflection Space
 - Safe Zone Pride Center (LGBTQIA+)
 - Diversity and Equity Center
 - Gathering Space
 - Indigenous People's Garden
- Diversity positions with Student LIFE and Student Diversity Council



We embrace smaller groups within our campus community and support their unique cultural identities, values, and practices

Community Suggestion

- Teach parent/ family how to get involved or how to support students
- Increase communication between schools and parents
- Have a family night (parents)
- Engage with community to support diversity, leading to positive, sustainable change



- Events
 - Students of Color Career Conference
 - FAFSA & WASFA in English and Spanish
 - Nochecitas and Noche Entre Familia
 - African/African American Family night
 - College Access Workshops, Spanish
- Casino Road Collaborative
- United Way
- Parent Leadership Training Institute and Children Leadership Training Institute



We prepare students to participate as global citizens and to succeed in a global economy

Community Suggestion

- Increase awareness and inclusion of diverse cultures and clubs
- Provide peer support and leadership/ buddy system









- International students from more than 30 countries
- Cultural Sharing Days
- International Student Ambassador Program
- Conversation Pal
- PROPELS peer mentoring - Student



We prepare students to participate as global citizens and to succeed in a global economy

Community Suggestion

- Connect business
 with students
- Provide meaningful internships
- Improve customer service



- NBI collaborates with
 - Japanese businesses
 - educational institutions
 - Japanese governments
 - Kobe and Kakamigahara
- Boeing tours for non-native English – Manufacturing
- EvCC recognized by Boeing's leadership team for service to communities of color
- Multicultural Job Fair





We prepare students to participate as global citizens and to succeed in a global economy

Community Suggestion





Create robust bridges from K-12 through graduate school, especially for underrepresented students **EvCC** Action

- Diversifying Pathways
 Project: Health care and teaching
- Guided Pathways
- NASA Summer Bridge Program & S-STEM scholarships
- MESA



BOTHELL



Strategic Planning Community Engagement Event Update:

Resource Stewardship

October 30, 2018



We seek financial stability by developing strong and diverse revenue streams

EvCC Action

Community Suggestion

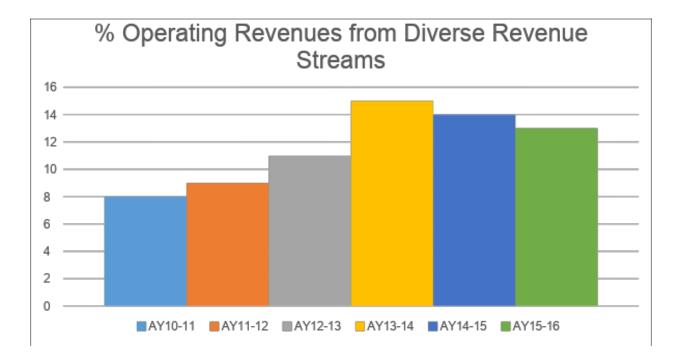
 Provide ample financing, financial planning



- Creation of Resource Development Office and increase of grant funding; \$30 million in grants since 2012
- Contracted revenue from International Education, Running Start, and Corporate Continuing Education; made up over 10% of the operating revenue collected last year
- Investment income, Broadway property, Starbucks property, and property rentals generate \$100,000 each per year



We seek financial stability by developing strong and diverse revenue streams



% Operating revenues from diverse revenue streams over the last 3 years show an increase from 2010



We seek financial stability by developing strong and diverse revenue streams

Community Suggestion

 College takes initiatives on behalf of community partnerships; increased relationship, including communities without access to higher education EvCC Action

CCEC:

- Parent Leadership Training Institute
- AMTEC
- Employment Solutions
- Aviation programs
- CCEC- Eastside
- College in the High School









We invest in our employees

Community Suggestion

Customer service training available for staff

Professional development
 available for staff





- Conflict Resolution and customer service
- Center for Transformative Teaching
- New Faculty Academy
- Associate Faculty Academy
- Innovations Academy
- Course Design Institute
- Mentoring program
- Leadership Academy
- Teaching & Learning Retreat
- Native Cases Institute
- Undoing Institutional Racism
- 5 Dimensions of Equity Workshops
- Unconscious Bias, Mindfulness, Communicating in Difficult Situations



We invest in our employees

Community Suggestion

- Professional development available for staff
- Retain high quality staff





- Community and statewide leadership development programs
- Employee Wellness Team





We invest in physical facilities to enhance the learning environment

Community Suggestion

 Campus physically/ culturally/ academically representing student body







- Updated Campus Master Plan
- Expanded square footage in Monroe
- Student housing-Cedar Hall and Mountain View
- CCEC Building Renovation Project
- Immersive classroom upgrades
- Pollinator habitat

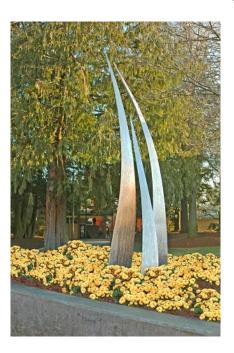


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Community Suggestion

 Campus physically/ culturally/ academically representing student body







- Places on campus that represent unique student identities:
 - Veteran's Resource
 Center and Lounge
 - Quiet Reflection Space
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 - Diversity and Equity Center
 - Gathering Space
 - Indigenous People's Garden



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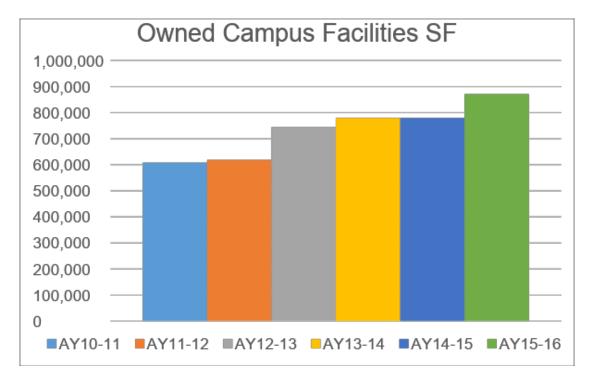




- Liberty Hall Health Sciences
- AMTEC and expansion
- Henry M. Jackson Conference
 Center Renovation Project
- Remodel of Diversity and Equity Center
- ORCA expansion
- Remodel of Student LIFE area
- Security remodel
- Cross-campus gender neutral restrooms



We invest in physical facilities to enhance the learning environment



The College has increased total square footage of campus facilities



We practice environmental, economic, and social sustainability across the campus



uses 550 plastic bags a year. This is 550 bags, times two. #EvCCbagfoot

Sustainability

- Preservation of campus resources via reuse of plant materials
- Community Gardening with Sustainability Grants
- Community outreach and free community speakers and events
- Student involvement
- Utilizing campus facilities to "grow our own"
- EvCC recycles!

Learn more at <u>www.everettcc.edu/green</u>



We practice environmental, economic, and social sustainability across the campus

Community Suggestion

- Less expensive, quicker, more effective
- Growth vs. sustainability
- Learn to give back; responsibility to help others



- Community Outreach and resources
- Grants and subsidies from local utilities
- Campus recycling
- LEED standard buildings
- Energy savings
- Junk mail project
- Sustainable landscaping
- Earth Week Event Series
- Food waste composting



We practice environmental, economic, and social sustainability across the campus

Community Suggestion

- Less expensive, quicker, more effective
- Growth vs. sustainability
- Financial Planning



- Reserve and Contingency
 Fund Policy
- Contracting with Barnes and Noble to operate campus bookstore
- Funding of equipment purchases are now prioritized by college wide criteria



We practice environmental, economic, and social sustainability across the campus

Community Suggestion

- Growth vs. sustainability
- Learn to give back; responsibility to help others
- "Be the change"- have a growth mindset

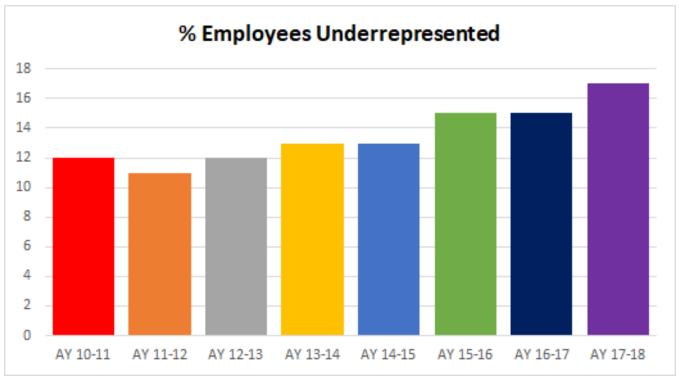


- Equity in Hiring/Recruitment Process
- East County and North County partnerships
- Leadership Academy- Sustainability Committee, sustainability policy, sustainability visibility campaign





We practice environmental, economic, and social sustainability across the campus



Equity in Hiring: % Employees from underrepresented groups has increased



We are responsible stewards of our limited resources – proactive in fiscal planning and efficient in our practices

Community Suggestion

- Less expensive, quicker, more effective
- Appropriate resource
 allotment
- Get students better connected with resources

EvCC Action

• Practices LEAN process improvement

What is LEAN? Lean means creating more value for "customers" with less resources.



We are responsible stewards of our limited resources – proactive in fiscal planning and efficient in our practices

Community Suggestion

- Less expensive, quicker, more effective
- Appropriate resource allotment



- **LEAN** process improvements include:
 - Reduced steps in financial aid process
 - Reduced delays in Enrollment (applications, foot traffic)
 - Shortened turnaround time, reduced late payments and reduced waste of paper in Accounts Payable
 - Defined the standard grant implementation process from award notice to project operations



We are responsible stewards of our limited resources – proactive in fiscal planning and efficient in our practices

Community Suggestion

- Less expensive, quicker, more effective
- Appropriate resource allotment



- **LEAN** process improvements include:
 - Nursing Application Process: administrative work reduction, \$12,726 annual supply and administrative savings, design and implementation of the Program Application Management system

Thank you!