

The Board of Trustees of Everett Community College held a study session on April 27, 2021 virtually through ZOOM.

Board Chair Dr. Betty Cobbs called the meeting to order at 5:00 p.m.

Roll call:

Virtually present for the meeting were Trustees, Toraya Miller, Bob Bolerjack, Jerry Martin, Dr. Betty Cobbs and Mike Deller. Also present were President Dr. Daria Willis, Executive Assistants to the President Jeri Pourchot and Rita Belvill, Assistant Attorney General Leanne Foster and Sara King, Dr. Phyllis Esposito, Dr. Cathy Leaker, Jennifer Rhodes, Shelby Burke, John Bonner, Andrew Santos, Lisa Corner, Sharon Ralston, Mike Nevins, faculty, staff, students, administrators, and community members.

Enrollment Review:

Dr. Willis informed the Board that the Enrollment Review presentation on tonight's agenda was also presented at last week's Trojan Talk. There had been concerns expressed across the college campus about the hiring of SWIM Consulting Group as an enrollment consultant and the contract process. The purpose of the presentation was to give comprehensive information about how the contract with SWIM was conducted, the need for contracting with SWIM, and the outcome of enrollment after working with them. Dr. Willis stated that the investment has been beneficial for the college in moving forward in these uncertain times, and the college will continue to work with them to increase enrollment and retention in the upcoming year. Dr. Willis introduced Dr. Cathy Leaker, VP of Instruction, Jennifer Rhodes, Interim VP of Student Services, and Shelby Burke, Interim Associate VP of Finance to present the Enrollment Review.

The Enrollment Review PowerPoint presentation summarized the work produced by SWIM Consulting Group to address the college's enrollment challenges. It included review of the RFP, research conducted by SWIM, and SWIM recommendations and proposed next steps. The presenters anticipate that further refinement of the college's recruitment and enrollment strategies will continue to increase student retention through the admissions and enrollment process.

Strategic Plan Updates:

Dr. Phyllis Esposito, Vice President of Diversity, Equity & Inclusion, John Bonner, Vice President of Corporate & Workforce Training, and the Strategic Plan Core Team Members (Sharon Ralston, Lisa Corner, Mike Nevins, and Andrew Santos) gave a PowerPoint presentation to the Board on the Strategic Plan 2020-2021: Charting a Path Forward to Equity. The presentation was interactive and engaged the Trustees in the strategic planning process. The objective was to discuss the priorities and corresponding descriptors and share updates of the Core Strategic Planning Team progress to date.

The Trustees expressed their approval with how the process is going so far, as well as concerns with how the objectives were going to be met. They also expressed the need for the community-at-large to be included in the planning. They suggested that the Strategic Plan not only educate the college in understanding equity, but also the community.

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They stated they appreciate the intentionality the Strategic Plan team has, and for the team to look at what is in place with the equity lens.

The Strategic Plan team plans to give the Board an update at the August Board Retreat.


Adjourn

At 6:25 p.m., Board Chair Dr. Betty Cobbs thanked everyone for coming and shared the Board will take a 5-minute recess and then convene into an Executive Session to discuss personnel items. She shared the Executive Session will conclude at 7:30 p.m. and the regular Board meeting will be adjourned immediately after.

The meeting was adjourned by Board Chair Dr. Betty Cobbs at 7:30 p.m.

Dr. Betty J. Cobbs

Dr. Betty Cobbs, Chair
Board of Trustees


Daria Willis (May 19, 2021 12:49 PDT)

Dr. Daria J. Willis, Secretary
Board of Trustees