

The Board of Trustees of Everett Community College held a study session on October 27, 2020 virtually through ZOOM.

Board Chair Dr. Betty Cobbs called the meeting to order at 5:00 p.m.

**Roll call:**

Virtually present for the meeting were Trustees, Toraya Miller, Bob Bolerjack, Jerry Martin, Dr. Betty Cobbs and Mike Deller. Also present were President Daria Willis, Executive Assistants to the President Jeri Pourchot and Rita Belvill, Assistant Attorney General Leanne Foster, Trimeka Benjamin, Dr. Barbara Rodriguez, faculty, staff, students, administrators, and community members.

**Informational:**

Dr. Willis introduced Trimeka Benjamin and Dr. Barbara Rodriguez. Trimeka is with SWIM Digital Group who the college hired in early spring of 2020 as a consulting firm to assist the college with enrollment management and retention strategies. They have been working with our Leadership Team and staff to research and collect data to determine best practices and create strategies and initiatives that will be the most effective for EvCC. Trimeka presented to the Board a PowerPoint presentation outlining the milestones and progresses already made as well as future steps.

Dr. Rodriguez who is the President of Academic Quality Consulting, in partnership with SWIM, will be assisting the college with our new 5-Year Strategic Plan. In the same PowerPoint Presentation, she outlined the three upcoming phases that will be taking place starting November 2020 and completed in December 2021.

**Adjourn**

Board Chair Dr. Betty Cobbs informed the audience that a Special Board of Trustees meeting would be taking place tonight at 6:00pm on a different ZOOM link. The ZOOM link information would be posted on screen for a short time or could be found on the agenda for the Special meeting.

The meeting was adjourned by Board Chair Dr. Betty Cobbs at 5:45 p.m.

*Dr. Betty J. Cobbs*

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Dr. Betty Cobbs, Chair  
Board of Trustees

  

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Daria Willis (Nov 19, 2020 07:16 PST)

Dr. Daria J. Willis, Secretary  
Board of Trustees