

The Board of Trustees of Everett Community College met on January 16, 2018 at 5:00 p.m. in the Jackson Center Senate Room at Everett Community College.

President's Update

President David Beyer welcomed everyone to the meeting and wished everyone a Happy New Year. He invited Tammy Frankland, vice president of instruction and student services, to introduce Everett Community College's nominees for the Washington's All-Academic Team: Kassi Blanchard and Marwa Alwattar. The nominees shared about themselves and about their future goals. President Beyer thanked them both for attending the meeting and stated that is an honor to be nominated. He said he is looking forward to seeing them at the All Washington Academic Team Recognition Ceremony on Thursday March 22 in Olympia, Washington.

President Beyer asked Jennifer Howard, vice president of administrative services, to begin the new employee introductions. Employees hired since July 2017 shared their name, position, start date, and what they like most about their position. President Beyer thanked them for attending the meeting and commented that it is important for the Board to meet and get to know new employees.

President Beyer asked Maria Peña to introduce the Casino Road Project presentation. Maria introduced Sarah O'Conner, regional director job training and education centers at Goodwill, Sara Boyle, casino road initiative coordinator, Allison Warren-Barbour, President and CEO of United Way of Snohomish County, and Lark Kesterke, director of impact and investment at United Way. Maria shared that over the past ten months, Everett Community College's role and involvement has expanded exponentially on this project. We, along with several other organizations, are spending time, resources, and energy working to address significant systemic inequities. Casino Road has over 19,000 residents, a highly homogeneous area with a majority of their residents speaking a language other than English. A large portion of residents come from low income or immigrant families. The average median income on Casino Road is significantly less than Snohomish County's median income. The area has a significant amount of violence and gang related deaths.

The Casino Road Project identifies the following themes needed to strengthen the area: Shared Space (pools, parks, community center), Sense of Community ((dis) connection and collaboration), Community Services and Resources (adult education, ELL and activities for children and youth), Safety and Security (community walkability, traffic safety).

Allison Warren-Barbour thanked the room for inviting her to be at this night of inspiration. She stated that Everett Community College is amazing community partner. Allison Warren-Barbour and Lark Kesterke introduced the Systems Approach to change. She explained that systems change is about program level thinking, but community level change. The System Approach requires us to be proactive. Being a systems thinker and partner is being collaborative and intentional. This systems level requires us to be proactive. Allison went on to explain how the Systems Approach works in our communities. She explained the Two Generation Approach which puts the whole family on a path to economic security. Allison thanked the Board and turned the presentation over to Sara Boyle. Sara shared the Casino Road Initiative which is a collaborative guided by the community to create equitable opportunities for all families through systems change. There are 16 organizations working to figure out how to break the cycle of poverty for families living in Casino Road. Through the themes that were mentioned earlier, we have framework to work from. We are working with Everett Community College to incorporate the 5 Dimensions of Equity into this framework.

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The group shared the importance of intentional and collaborative partnerships. They reviewed the way forward which includes: building a common agenda, incorporating systems thinking and acting, long term planning, action, and consistency, clear community presence, voice, and communication, and the need for connected data systems.

Maria closed the presentation commenting that she appreciates that all of our partners could attend the meeting and thank you for the incredible support from the college. Dr. Beyer set aside financial resources for teaching these classes.

President Beyer thanked the presenters for attending and sharing this important work. He shared that it was a conscious decision to create a funding model that will energize institutions to get engaged in this work. This is a great example of the intention of the allocation model and what a positive impact and difference this collaborative will create.

Mike Deller commented that he grew up in the area and is very aware of the challenges. He understands the challenges, resources, and patience. What a great investment of our time.

Toraya Miller thanked the community partners, the work with the 5 Dimensions of Equity, and community member Sharita Burton. She knows a lot about what United Way is doing as she had the opportunity to observe the Casino Road Academy years ago. It's amazing to see how it went from someone's living room and to see what it is now.

Betty Cobbs commented that the presentation was wonderful and thank you. She was taken by Ricarda's story and the work she is doing, and how it is helping not only her, but also her family. It is also important to note what her son said, "when I do my homework, my mom helps me." It is great for children to see their parents as a real helper. To see that empowerment and inspiration and hope in the family – that's how you break the cycle. Betty shared that she is excited as she lives near the neighborhood so she know the challenges there.

Bob Bolerjack commented that he works for the City and he hopes the City can also get involved. There is potential for partnerships as the Mayor announced an initiative with youth violence and working through it in a variety of different ways.

Mike Deller commented that as an investor, the Board would like to see progress reports on outcomes, when there is a significant update, we'd like to have you back at a future meeting.

Roll call

Chair Mike Deller called the meeting to order. Present for the meeting were Trustees Bob Bolerjack, Betty Cobbs, Mike Deller, and Toraya Miller. Also present were President David Beyer, Recording Secretary Kelly Berger, Assistant Attorney General Roslyn Sterling, Student Representative Tina Te, Classified Representative Debra Sarich, Faculty Representative Mike VanQuickenborne, Faculty Council Representative Steven Tobias, and faculty, staff, students and administrators.

Reports from the Board

Trustee Betty Cobbs reported she gets excited when reading the paper and there is good news about the college. There is a faculty member here who received a grant and the work looks really exciting.

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Trustee Toraya Miller reported that she is excited to share that she will attend the ACCT Conference in Washington D.C. She looks forward to conversations with legislators.

Trustee Mike Deller reported that he also looks forward to the ACCT Conference in Washington DC and meeting with legislators.

Trustee Bob Bolerjack reported that it is important to tell our story in Olympia and D.C. It is important to tell stories about how we use money and what a difference community colleges are making with students. I've been down in Olympia lobbying legislators. They've heard what the community colleges' ask is, but the more we can share stories, the more we can make an impact. Happy New Year to everyone.

Consent Agenda

MOTION 01-01-2018 Bob Bolerjack moved for approval of the consent agenda.
Betty Cobbs seconded the motion and the motion passed unanimously.

Reports to the Board

Student Representative

Tina Te reported to the Board that Student Life is busy kicking off committees, Student Life hosted Javier Colon as their welcome back to campus event. Athletics is busy prepping for the NWAC mascot competition. The Student Leadership Retreat is this Saturday, and we will host the New Leadership Institute on February 23.

Faculty Representative

Mike VanQuickenborne reported that he wanted to express his personal appreciation for our work on Casino Road. Mike stated that in regards to the campus master plan, he wanted to let the Board know that in terms of the future of the library media center, faculty expressed it would be best located at the Index site. He shared that the faculty member that Betty referenced in her report is Steven Tobias. Steven had a successful launch to this grant program. The first speaker was U.S. Army Col. John Nelson who spoke about collective memory. This is going to continue for two years, thanks for Steven's efforts, and I appreciate you acknowledging that.

Faculty Council Representative

Steven Tobias reported to the Board that the Faculty Council is planning to meet Thursday to set agenda for the upcoming quarter. We are working on improving communication to facilitate shared governance. We may work to create a list to track ongoing committee work. Faculty could sign up to join a certain area of their interest. Another idea is putting together a list of faculty and their interests so there is a list that administration can approach if there is a need. Edmonds Community College tried to implement this so we are working with them, and hopefully also Cascadia Community College to get ideas. The Faculty Forum voted in fall to rework our bylaws. That work will also start Thursday and we will meet twice a month until it is done. John Bruemmer who was on sabbatical in the fall working on the Faculty Task Force for International Student Success. John presented the initial findings during a recent VP Staff Meeting. He intends to eventually present to the Board. The

task force is currently working on a survey for faculty, once that is done, they will put together a final report and present to the Board.

President Beyer shared that a couple weeks ago during a meeting with the University of Washington Bothell, Bruce Burgett, professor and dean, school of interdisciplinary arts and sciences, mentioned Steven Tobias and he was very complimentary of the work he is doing.

Classified Representative

Debra Sarich reported to the Board that she used to live on Casino Road and she knows the challenges in the area. She is excited and glad to see the work of the Casino Road Project. In regards to the union, they are very active in labor days. February 1st is the 50th anniversary of the tragic events that touched off the 1968 Memphis sanitation workers strike. At 2:20 p.m. on February 1st we will hold a moment of silence.

President Beyer acknowledged Debra Sarich for all of her hard work with regarding the All Washington Academic Team nominees. Debra is the person who coordinates the selection process and she does a great job.

General Public Comments

There were no General Public Comments.

Review and Approval of Board of Trustees Bylaws

Jennifer Howard presented to the Board the Board of Trustees Bylaws. This is a second review of draft Board of Trustees Bylaws. The three policy drafts attached are based on RCW 28B.50.140. The policies describe the authority of the board, including board authority that has been delegated. It is in a policy format to align with other college policies. Upon approval, the policies will be posted with other policies on the college's public web page.

In response to questions from the November 21, 2017 board meeting:

1. Everett Community College is known as "District V" in statute. It is recommended that the board keep references to District V in the policy.
2. Removed reference to salary increments in EvCC0010 / Powers / #3
3. Removed the term 'open' in EvCC0020 / Meetings / #1
4. Added executive session language in EvCC0020 / Meetings / #5
5. Revised language to clarify when Board elects Chair and Vice Chair in EvCC0020 / Officers / #1 Election
6. Revised language allowing for a board member, not the Board Secretary, to act as Chair in the absence of the Chair and Vice Chair. Board members will be selected to serve as 'acting Chair' by order of years of service to the Board. EvCC0020 / Officers / #2 Duties
7. Revised language in EvCC0020 / Audience Participation / #1 to ensure the sign-up sheet is available during the meeting.
8. Edited typing error (f should have been of) in EvCC003 / Administrative Duties / #1

It is recommended that the Board approve the proposed Board policies.

MOTION 02-01-2018 Betty Cobbs moved that the Board of Trustees approve the Board of Trustees Bylaws. Toraya Miller seconded the motion and the motion passed unanimously.

Campus Master Plan Committee Update: Review and Recommendations

Pat Sisneros, vice president of college services, Bob Bertoldi, faculty member, and Brenda White, PUD representative, reviewed and discussed with the Board the nine strategic questions and recommendations from the Campus Master Plan Committee.

The college has examined the master planning process on a number of occasions in the last 15 years, primarily due to rapid growth and attainment of funding for capital construction as well as different opportunities to expand the college footprint.

The Campus Master Plan Committee participation was extensive due to the number of people and partners that can be impacted by college decisions. Faculty, staff, and students were included but also representatives of the Delta and Northwest neighborhoods, the hospital and Whittier School, county and city officials, WSU and University Center partners, and the college Foundation Board.

The discussions included data analysis in the areas of parking, student headcount, traffic counts, costs for projects (pedestrian bridge, parking garage, buildings), carpool and ORCA bus pass counts, property acquisition, future student housing, and siting of the new Learning Resource Center.

The presentation also included proposed updated mid-range and long-range campus maps that reflect the recommended changes by the master plan committee, the Baker Hall Replacement Project Proposal and increasing the College's Institutional Overlay Zone for future property acquisition.

Jeanne Leader was unable to attend the presentation at the Board meeting, but sent a statement to the Board. Bob Bertoldi read Jeanne's statement to the board:

"My concern always is that the decision be based on the need of students for quick, efficient access to resources and services. We know from their behavior that they use the library on a mostly transactional basis rather than long extended periods. They need to be able to access the building between classes when they have 50 minutes or less to study. This will only be magnified when we combine with services, including tutoring center, writing center and elearning."

Bob Bertoldi reported that he and his colleagues have several concerns, but the primary concern is that the library should be centrally located. Our top priority is to serve student needs. Bob explained that the library staff conducted a survey to gather data on how students utilize the library. In November 2016, 318 students took the survey. In February 2017, 233 students took the survey. According to library staff, the survey results support that the new library should be in a central location.

Mike Deller asked Kelly Berger to get obtain a copy of the survey and a copy of Jeanne's comments.

President Beyer thanked the Master Plan Committee, community members, Bob Bertoldi, and Brenda

White for their work. There are a lot of people engaged in this work. The dean of the library is also very much involved. She is unable to be here tonight, but as conversations continue, I think we need to hear her voice and extend the invitation to her.

Pat Sisneros shared that there will be several more discussions prior to the determining the location of the new library. Mike Deller thanked the group for their presentation.

Student Success Report – Student Achievement Initiative

Heather Bennett reported to the Board that The Student Achievement Initiative (SAI) points are earned based on student achievement of designated momentum points. While the college is still ranked 4th in the state for total points earned in 2016-17, our overall number of points earned has dropped by 2.2%. The distribution of 2016-17 points earned compared with points earned in 2015-16, including EvCC's state ranking in each category, is attached for your review.

The SAI funding model is reviewed at the state level every five years. In 2017, there were several recommendations for changing this model to better reflect the system's values of decreasing the time to credential for all students, with additional focus placed on serving underrepresented students and Transitional Studies students. All points earned by dual enrollment students will be eliminated from the SAI model as part of these changes.

The Student Achievement Initiative (SAI) performance-based funding model makes up 5% of the annual allocation to SBCTC institutions.

The changes to the SAI funding model take effect in 2017-18 and will have an impact on EvCC's share of the SAI funding allocation in 2019-20, some positively and some negatively. The college is taking strategic measures to address these changes.

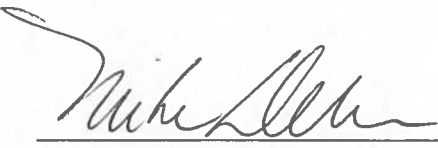
President Beyer expressed his appreciation for Melissa Geraghty's work at Everett Community College. Melissa was hired to be the Executive Assistant to the Snohomish County Executive. Good luck at the County, Melissa and thank you.

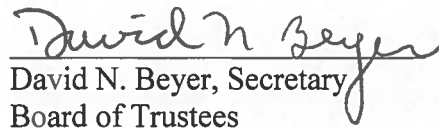
Executive Session

The Board will adjourn into an Executive Session to discuss with legal counsel legal issues related to personnel and real estate. No action will be taken. Executive Session will conclude at 8 p.m. The Board meeting will adjourn immediately thereafter.

Adjourn

Meeting adjourned at 8 p.m.


Mike Deller, Chair
Board of Trustees


David N. Beyer, Secretary
Board of Trustees